

Drinks Express

we deliver incredible drinks deals

PROMOTIONS AVAILABLE 5th JANUARY - 29th FEBRUARY 2024



The Famous Grouse
70cl
230160

£12.49



1.5ltr
446322

£25.99



Smirnoff Vodka 414914
Gordon's London Dry Gin 669479
Captain Morgan Spiced Gold 708613
70cl

£11.99

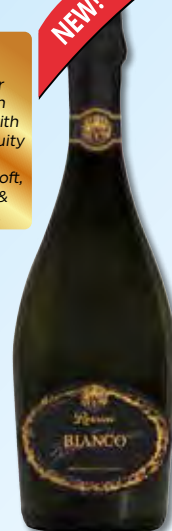


Gordon's
Pink Gin
70cl
387983

£12.99

Bianco
Pale straw
yellow colour
with greenish
highlights, with
a typically fruity
bouquet.
The taste is soft,
dry delicate &
mildly sweet.

NEW!



Exclusive Label
Rossini Bianco
6 x 75cl
818047

£29.99

**Sell @ £20
per bottle
& make
70% POR**

**Sell @ £18
per bottle
& make
68.9% POR**

Exclusive Label
Yarra Creek
(Australia)
Chardonnay
6 x 75cl
639052

£27.99

**Sell @ £5.50
per bottle
& make
69.1% POR**

12 x 187ml
819764

£16.99



**Sell @ £18
per bottle
& make
70% POR**

Exclusive Label
Yarra Creek
(Australia)
Shiraz
6 x 75cl
639030

£26.99

**Sell @ £5.50
per bottle
& make
70.9% POR**

12 x 187ml
819767

£15.99



Corona
24 x 330ml
12229

£20.99



Cruzcampo
12 x 330ml
818753

£7.99



Heineken 0.0%
24 x 330ml
346414

£13.99

Dry January

Wide range of alcoholic free Beers and Ciders at competitive prices. **See pages 28 & 29.**

Robert Burns Night

Fine selection of Drams for the 25th January. **See pages 3 & 4.**

Valentine's Day

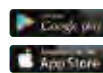
Wednesday 14th February. Wide range of Sparkling and Red Wine. **See pages 30 - 34.**



Order Online
bbfoodservice.co.uk



Call
01738 646666



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Key Dates for your Diary

25th January
Robert Burns Night



10th February
Chinese New Year



14th February
Valentine's Day



22nd February
National Margarita Day



2nd February - 16th March
2024 Six Nations Rugby Championship



2024 Six Nations Rugby Championship

Home Nations Fixtures

Round 1

2nd February
France v Ireland

3rd February
Italy v Wales
Wales v Scotland

Round 2
10th February
Scotland v France
England v Wales

11th February
Ireland v Italy

Round 3

24th February
Ireland v Wales
Scotland v England

Round 4
9th March
Italy v Scotland
England v Ireland

10th March
Wales v France

Round 5

16th March
Wales v Italy
Ireland v Scotland
France v England



Glenfiddich
12 Year Old Malt
70cl
155267

£25.99



Glenmorangie
10 Year Old Malt
70cl
299510

£25.49



Loch Lomond
Original Malt
70cl
561744

£16.49



Highland Park
12 Year Old Malt
70cl
753569

£29.99

Bowmore
12 Year Old Malt
70cl
177018

£27.99



Burns Night

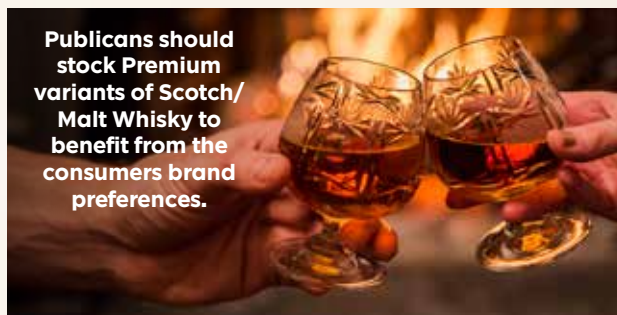
Thursday 25th January

Whiskey brands (especially Scotch/Malt) see the highest rate of sale on Burns Night, creating a focus category to target.

Rum and Whiskey based cocktails over-index on Burns Night. Incorporating cocktails into Whiskey activations is likely to further drive ROS gains.

The Saturday after Burns Night offers more opportunity than the key date, with Cocktails, Tequila and Gin all seeing uplift vs the average equivalent day.

Publicans should stock Premium variants of Scotch/Malt Whisky to benefit from the consumers brand preferences.



Suggested cocktail ideas

Whisky (Scotch) Sour

50ml Scotch Whisky
30ml Lemon juice
15ml Sugar Cane Syrup
15ml Egg White

Rob Roy

60ml Scotch Whisky
20ml Sweet Vermouth
3x dashes Angostura Bitters
Branded Cherries (for garnish)

**STRONG
CHARACTER,
TO THE
LAST DROP.**

70cl
162760
£30.99



be**drinkaware**.co.uk



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bbfoodservice.co.uk



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WHISK(E)Y

UK's
No.1 WHISKY



Savour The Famous Grouse Responsibly.
be drinkaware.co.uk

SERVE THE CHAMPION
THIS RUGBY SEASON

70cl
230160
£12.49



1.5ltr
446322
£25.99



FULL of
CHARACTER

JOHNNIE WALKER

70cl
129059
£24.49



SAY HELLO TO...
**JOHNNIE &
LEMONADE**

TRY THE REFRESHING TASTE
OF SWEET, SPICE & SMOKE

BUY 2 X BOTTLES OF
JOHNNIE WALKER
BLACK LABEL 70CL AND
RECEIVE A FREE POS KIT*

drinkaware.co.uk for the facts | PLEASE DRINK RESPONSIBLY

*POS kit includes 6 x highballs, coasters and tent cards.
Whilst stocks last. Limited to 1 deal per customer.



WHISK(E)Y

Stock up now for
St. Patrick's
DAY
17th March

Drinks Express

CELEBRATE THIS ST. PATRICK'S DAY WITH A JAMESON, GINGER ALE & LIME



SCAN HERE
FOR SERVES

FREE

70cl
£17.99

MULTI
BUY

583105

763812

206424

JAMESON, GINGER ALE & LIME

30ml Jameson over ice,
fill with Fever-Tree
ginger ale, squeeze
a wedge of lime.

RECEIVE A FREE JAMESON ST. PATRICK'S DAY KIT

WHEN YOU BUY ANY 3X 70CL BOTTLES OF JAMESON.

RECEIVE A FREE 24X 200ML FEVER TREE GINGER ALE
WHEN YOU BUY ANY 3X 70CL BOTTLES OF JAMESON.

(Worth £14.49)

POS Kit deal is February Only:
Max 1 deal per customer.
Fever Tree deal: Max 5 deals per customer
Available while stock lasts.

*POS Kit includes: tent card, 6 pack glassware,
50 coasters, 6 metres bunting.
ENJOY RESPONSIBLY. be drinkaware.co.uk

TRAILBLAZING IRISH SPIRIT.

70cl
800387
£16.99



BUY
3 x 70cl
Slane Irish
Whiskey and
RECEIVE
A CASE
of 6 Slane Irish
Coffee glasses

PLEASE DRINK RESPONSIBLY.

Slane is a registered trademark.
© 2023 Slane Irish Whiskey Limited. All rights reserved.



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bbfoodservice.co.uk



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WHISK(E)Y

IRISH



Jameson
Irish Whiskey
1.5ltr
421628

£37.99



Black Bush
Irish Whiskey
70cl
206136

£19.99



Bushmills
Irish Whiskey
70cl
207149

£16.99



Proper
No Twelve
Irish Whiskey
1.5ltr
768100

£17.99

AMERICAN



Jack Daniel's
Old No.7
70cl
394045

£17.49

1.5ltr
350680

£36.99

Jack Daniel's
Tennessee Flavours:
Apple/Honey/Fire
70cl
709918 / 495902 / 201911

£18.49



Southern Comfort
Original
70cl
520466

£15.79

1.5ltr
149898

£32.49



Jim Beam White
Kentucky Bourbon
70cl
129284

£13.79

Bulleit Bourbon
70cl
33347

£22.49



Buffalo Trace
Bourbon
70cl
24164

£19.49



WHISKEY LIQUEUR



Glavya
70cl
708805

£19.99

Sheep Dog
Peanut Butter
Whiskey
70cl
801341

£14.49



Fireball
Cinnamon
Whiskey Liqueur
70cl
588139

£13.99



Mixed Spirits

Drinks Express

Exclusive Label / House Pours

Exclusive Label

Petrushka
Vodka
70cl
787675

£10.79

CHEAPER
BY THE CASE

6 x 70cl

£62.99

1.5ltr
787580

£21.49

CHEAPER
BY THE CASE

6 x 1.5ltr

£127.99



Exclusive Label

Knightsbridge Gin
70cl
423547

£10.89

CHEAPER
BY THE CASE

6 x 70cl

£63.99

1.5ltr
369567

£21.99



Exclusive Label

Imperial Stag
Blended Whisky
70cl
287403

£11.49

CHEAPER
BY THE CASE

6 x 70cl

£66.99



Exclusive Label

Rievaulx Brandy
70cl
423953

£10.99

CHEAPER
BY THE CASE

6 x 70cl

£64.99



Exclusive Label

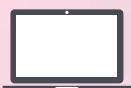
Tejas Tequila:
Gold/Silver
70cl
151162 / 151173

£13.99

CHEAPER
BY THE CASE

6 x 70cl

£81.99



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bbfoodservice.co.uk



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Download the
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Vodka



Smirnoff
Vodka
70cl
414914

£11.99

1.5ltr
391039

£23.99



Smirnoff
Flavoured Vodka:
Raspberry Crush/
Mango & Passionfruit Twist/
Cherry Drop/ Berry Burst
70cl

755803 / 788717 / 815681 / 811245

£14.49



Absolut Vodka:
Original/Passionfruit/
Raspberry/Citron/
Vanilla/Lime/Wild Berri
70cl
212852 / 782977 / 782955
599045 / 782966 / 343022 /
815288

£13.49

Grey Goose
Vodka Original
70cl
598024

£27.99



Glen's Vodka
1.5ltr
173397

£21.79

CHEAPER
BY THE CASE

6 x 70cl

£129.99

Belvedere
Premium
Vodka
70cl
599245

£24.99

J.J. Whitley
Artisan Vodka
70cl
819224

£11.69

J.J. Whitley Vodka:
Blackcurrant/
Blue Raspberry/
Vanilla Vodka/
Raspberry
70cl

818040 / 816645
718636 / 718647

£12.49



BLACK GRAPE
728406

BLUE RASPBERRY
728306

FRUIT PUNCH
728317

BUBBLEGUM
811392

NEW COSMIC BERRIES
818245

70cl
£21.99

Au VODKA
THE UK'S BEST SELLING,
ULTRA-PREMIUM VODKA

70cl
819252
£13.49
CHEAPER
BY THE CASE
6 x 70cl
£78.99

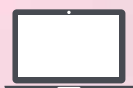
**BUY 2x 70cl BOTTLES
AND RECEIVE TWO
FREE NEMIROFF
GLASSES AND POINT
OF SALE KIT**

LIMITED TIME OFFER, 1 KIT PER CUSTOMER.

1872 NEMIROFF VODKA

**BOLD
CHARACTER
SINCE 1872**

be drinkaware.co.uk



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bbfoodservice.co.uk



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01738 646666



Download the
BBFoodservice App

Gin



Gordon's Gin
London Dry
70cl

669479

£11.99

1.5ltr

585270

£26.79



Gordon's
Pink Gin
70cl

387983

£12.99

1.5ltr

650882

£27.99



Gordon's Flavoured Gin:
Sicilian Lemon/Mediterranean Orange/
Peach/Tropical Passionfruit
70cl

675310 / 724151 / 724138 / 788706

£12.99



Whitley Neill Gin:
Original/
Rhubarb & Ginger/
Raspberry/
Blood Orange/
Peach/Black Cherry
70cl

253257 / 818041
818039 / 818038
792493 / 811721

£17.99

J.J. Whitley
Pink Gin
70cl

818884

£12.49

Blooms
London Dry
Premium Gin
70cl

39790

£17.99



Brockmans Gin
70cl

304972

£22.49



Bombay Sapphire
Citron Pressé Gin
70cl

798900

£17.99



Hendricks
Premium Gin
70cl

643155

£25.49



Roku
Japanese Gin
70cl

413345

£21.99



Ophir Spiced
Oriental Gin
70cl

229908

£17.49



SCAN
HERE
FOR
SERVES



FIND YOUR PERFECT MATCH FOR Valentine's

BUY ANY 4 AND RECIEVE
A FREE CASE OF FEVER
TREE REFRESHINGLY LIGHT
MEDITERRANEAN TONIC
(Worth £14.49)

Make in 3 Easy Steps:

1. POUR 50ML
SPIRIT
OVER ICE
2. ADD
FEVER-TREE
3. ADD
GARNISH



610722

421732

133270

650947



FREE

583084

24 x 200ml

ENJOY RESPONSIBLY
be**drinkaware.co.uk**

MAX 6 DEALS PER CUSTOMER
INCLUDES MEDITERRANEAN TONIC

drinkaware.co.uk for the facts | PLEASE DRINK RESPONSIBLY

6 X BALLOON
GLASSES FREE
WHEN YOU
BUY 3 X 70CL
TANQUERAY
BOTTLES FROM
QUALIFYING
RANGE*

Tanqueray

*Qualifying range includes Tanqueray London Dry, Tanqueray No. TEN, Tanqueray Flor de Sevilla and Tanqueray Blackcurrant Royale. Whilst stocks last. Only 1 x case per customer per promo period.



70cl
£17.99

70cl
£14.99

70cl
£24.99

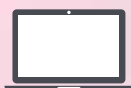
70cl
£17.99

421721

817905

709156

744513



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70cl
490649
£16.49



BOMBAY SAPHIRE
Stir Creativity

**BUY 3
BOTTLES
OF BOMBAY
SAPHIRE 70CL
AND RECEIVE A
FREE BOX OF
GLASSWARE**

PLEASE DRINK RESPONSIBLY for the facts drinkaware.co.uk
SUBJECT TO AVAILABILITY. MAX 2 CASES PER CUSTOMER, WHILE STOCKS LAST.

**BUY ANY 3
BOË GINS
OR VODKAS***

**AND RECEIVE
SIX BOË
BRANDED
GLASSWARE
FREE!**

Glassware offer
limited to 1 deal
per customer

70cl
£16.99

583216



387526

70cl
£15.99



814906



814907



*CHOOSE FROM VIOLET AND PASSION FRUIT GIN AND PINK AND DARK FRUITS VODKA (70CL.)

Rum

Drinks Express

Rum

Captain Morgan
Spiced Gold
70cl
708613

£11.99

1.5ltr
420456

£27.99



Sailor Jerry
Spiced Rum
70cl
539339

£14.99

Havana Club
Cuban Spiced
Rum
70cl
743661

£15.99

Havana Club
3 Year Old Rum
70cl
598045

£14.99



Havana Club
7 Year Old
Rum
70cl
598035

£19.99

Havana Club
Especial Rum
70cl
598055

£15.79



Dead Man's
Finger Rum:
Spiced/Pineapple/
Raspberry/Passionfruit/
Mango/Banana/Cherry
70cl

612851 / 674934
724362 724351 / 727098 /
750561 / 759837

£15.75



Bumbu Rum
70cl
666736

£24.99



Captain Morgan

Enjoy
CAPTAIN'S
FINEST

70cl
819178
£17.49

NEW

However you **SPICE** **SPICE ON**

drinkaware.co.uk PLEASE DRINK RESPONSIBLY



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bbfoodservice.co.uk



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01738 646666



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Rum/Brandy

**BUY TWO 70cl
BOTTLES OF**

**BACARDÍ
CARIBBEAN
SPICED**

**RECEIVE A FREE
CASE OF GLASSWARE**

LIVE PASSIONATELY. DRINK RESPONSIBLY.
be**drinkaware**.co.uk

70cl
815761
£18.49

MAX 2 CASES PER CUSTOMER, WHILE STOCKS LAST.
©2023. BACARDÍ, ITS TRADE DRESS, AND THE BAT DEVICE ARE TRADEMARKS OF BACARDÍ & COMPANY LIMITED.

Bacardi
Carta Blanca
Rum
70cl
492645

£13.99

1.5ltr
398983

£30.99



Courvoisier
V.S. Cognac
70cl
680507

£21.99



Martell
V.S. Cognac
70cl
644881

£22.99



Baileys
Irish Cream
70cl
540080

£11.49



Archers
Peach Schnapps
70cl
146217

£10.99



Disaronno
Amaretto
70cl
320858

£15.49



Disaronno
Velvet
50cl
755793

£11.49



Tia Maria
Coffee Liqueur
70cl
449616

£11.99



Edinburgh Gin Liqueur:
Rhubarb & Ginger/Raspberry
50cl
168058 / 62505

£8.49



Passoa
70cl
599195

£10.49



Blend
Passionfruit Liqueur
70cl
758863

£8.49



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LIQUEURS



Cazcabel Liqueurs:
Coffee/Honey
70cl
125474 / 125485

£17.99



Dead Man's Finger Cream Liqueurs:
Raspberry Rum/Strawberry Tequila/Mango Tequila
70cl
818883 / 818219 / 818320

£9.99



Soiree
Amaretto
70cl
497673

£7.99



Apollo
Triple Sec
Orange Liqueur
70cl
819154

£6.79



Sierra
Tropical Chilli
70cl
819155

£13.99



Pallini
Limoncello
50cl
817957

£11.49



Strika
Herbal Liqueur
70cl
811400

£9.99



Malibu
70cl
818987

£11.49

Malibu
Strawberry
70cl
815293

£9.99

Silq Rose
Vodka Strawberry
Cream Liqueur
70cl
815286

£9.49

Messerschmitt
Herbal Schnapps
70cl
661069

£8.79



Jagermeister
70cl
376044

£14.49

CHEAPER
BY THE CASE

6 x 70cl

£85.99





70cl
568640
£12.49
CHEAPER
BY THE CASE
6 x 70cl
£72.99

TEQUILA
ROSE
STRAWBERRY
CREAM

WHEN IT'S PINK,
IT'S
READY TO DRINK!

bedrinkaware.co.uk

MAKE VALENTINE'S DAY

MAGNIFIQUE



527914
70cl
£18.99

BUY
3 X CHAMBORD 70CL
AND RECEIVE
A CASE
OF 6 CHAMBORD
COUPE GLASSES

Glassware offer
limited to 2 deals
per outlet

THE VELVETY SMOOTH
BLACK × RASPBERRY × LIQUEUR

PLEASE DRINK RESPONSIBLY.
Chambord is a registered trademark. ©2023 Brown-Forman. All rights reserved.



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LIQUEURS

USE ME IN MORE THAN
500
COCKTAILS

STOCK UP AHEAD OF
MARGARITA DAY
ON 22ND FEBRUARY

174430
70cl
£18.49

COINTREAU **#1** TRIPLE SEC
IS THE IN THE WORLD

SCAN
FOR THE
DAIQUIRI RECIPE
AND MANY MORE!

SOURCE: IWSR 2023

be [drinkaware.co.uk](https://www.drinkaware.co.uk)

MADE WITH 100% ARABICA COFFEE BEANS.

BUY 3X **BOTTLES OF**
KAHLUA AND GET
6X BABY GUINNESS
SHOT GLASSES FREE

754184
70cl
£11.49

1. FILL MINI GLASS
WITH 50ML OF KAHLÚA

2. FLOAT IRISH CREAM
LIQUEUR ON TOP

FEBRUARY ONLY DEAL. MAX 1 DEAL PER CUSTOMER.
ENJOY RESPONSIBLY. be [drinkaware.co.uk](https://www.drinkaware.co.uk)

SHOTS

Drinks Express

Shots

Luxardo
Sambuca
Original
70cl
627679

£11.99

Luxardo
Sambuca
Nera
70cl
854401

£13.49



Sourz:
Apple/Cherry/
Raspberry/
Passion Fruit/
Strawberry/
Watermelon
70cl

520485 / 568489
736176 / 581200
767646 / 811247

£7.29



Burst Shots:
Apple/Banana/
Blue Raspberry
70cl

817910 / 817909 / 817908

£7.99



Corkys:
Sour Apple/
Sour Blueberry/
Sour Cherry/
Sour Mango/
Sour Raspberry/
Sour Passionfruit
70cl

509327 / 509539
509322 / 510053
262742 / 673882

£8.49



Antica Sambuca
70cl:

Classic 714682

£12.29

Liquorice 714703
Raspberry 714671

£14.79



Sierra Tequila
Reposado
70cl
553177

£18.99

Sierra Tequila
Silver
70cl
553184

£18.49



El Jimador
Tequila:
Blanco/
Reposado
70cl
382127 / 382138

£19.99



Cazcabel
Tequila Blanco
70cl
125463

£19.99

Patron
Silver Tequila
70cl
642862

£36.99



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bbfoodservice.co.uk



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01738 646666



Download the
BBFoodservice App

**STOCK
UP NOW
WITH THE
NO.1 RTD
BRAND***

**ONLY
£20.99
WSP**

NEW



be**drinkaware.co.uk**

Source: *Nielsen MAT £ WE 12.08.23 & CGA WE 15.07.23. WKD 24 x 275ml NRB - NEW WKD Purple Grape, WKD Orange & Passionfruit, WKD Blue, WKD Iron Brew, WKD Berry Blast.

**YOUR
WKD
SIDE**

be**drinkaware.co.uk**

**NEW EVERYDAY
LOW PRICE!**

**24x275ML NRB:
£18.99
PER CASE***

ORDER NOW!

FLAVOUR SORTED, PARTY STARTED!

be**drinkaware.co.uk** #WEAREVK VKDRINK VKOFFICIALDRINK VKOFFICIAL.COM

*Offer applies VK 24x275ml Blue, Strawberry & Lime, Orange & Passion Fruit, Tropical Fruits, Apple & Mango, Watermelon, Black Cherry, Raspberry & Peach and Ice. While stocks last.

817505

Funkin Nitro Cans:
Passionfruit Martini/
Pina Colada/
Strawberry Daiquiri
12 x 200ml
634453 / 718625 / 718614

£15.99



Smirnoff Ice
Red
24 x 275ml
818969

£21.99



Diagio Draught Cocktails:
Smirnoff Passionfruit 700418
Smirnoff Espresso 700407
Smirnoff Pink Gin 743915
Captain Morgan
Strawberry Daiquiri 810602
10ltr Bag in Box

£134.99



AU VODKA

THE UK'S BEST SELLING,
ULTRA-PREMIUM VODKA

12 x 330ml

£17.99

PER CASE



811393

817894

811458

815297

Blue Raspberry 811393
Black Grape 811458
Cherryade 817894
Pineapple 815297



Order Online
bbfoodservice.co.uk



Call
01738 646666



Download the
BBFoodservice App

Beer

EUROPEAN BEERS



Peroni
Nastro Azzurro
24 x 330ml
118902

£23.49



Birra Moretti
L'Autentica
24 x 330ml
245759

£23.49



Heineken Lager
24 x 330ml
414443

£24.29



Desperados Tequila
Flavoured Lager
24 x 330ml
481766

£29.99



Stella Artois
24 x 330ml
727276

£19.49



Erdinger
Weissbier
12 x 500ml
546145

£16.99



Estrella Damm
24 x 330ml
812879

£21.99



Becks
24 x 275ml
678157

£15.49



Madri
12 x 330ml
780648

£10.49



Staropramen
24 x 330ml
205328

£23.99

EUROPEAN BEERS



San Miguel
24 x 330ml
118894

£20.49



Carlsberg Pilsner
24 x 330ml
818097

£15.49

Price for
3.4% ABV
stock only



Holsten Pils
24 x 275ml
257349

£17.29



Peroni Capri
24 x 330ml
816635

£21.99



Bira
Angelo Poretti
12 x 330ml
811404

£10.29



12 x 330ml
818753
£7.99

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Drink Cruzcampo® Responsibly.
Brewed in the UK.

NEW



*Source: Nielsen Spain Data,
MAT May 2023



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Beer

WORLD BEERS



Budweiser
24 x 330ml
407921

£19.69

Corona Extra
24 x 330ml
12229

£20.99

Red Stripe Lager
24 x 440ml Cans
414432

£25.99

Coors
24 x 330ml
704308

£18.49

Sol Lager
24 x 330ml
635516

£18.99

Asahi
24 x 330ml
816261

£23.99

UK & IRELAND



Crabbies
Original Alcoholic
Ginger Beer
12 x 500ml
434157

£16.99

Sharp's Atlantic
Pale Ale
8 x 500ml
282204

£13.79

Guinness
Surge
24 x 520ml
632638

£48.59

Newcastle
Brown Ale
12 x 550ml
180300

£17.39

12 FREE DOOM BAR GLASSES



8 x 500ml
66752
£12.99



**WHEN YOU BUY 3 CASES
OF DOOM BAR 8x500ml**

Offer valid from 05/01/24-29/02/24.
Maximum 3 deals per customer.

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COLD, SMOOTH, YOURS

**RECEIVE A FREE CASE
OF 24 X 558ML CANS
& FREE CASE OF
GLASSWARE ON
ALL NEW INSTALLS**



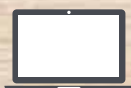
24 x 558ml
Cans
788128
£50.79

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POS, TIPS AND MORE



**BEFORE ORDERING, PLEASE CONTACT ENQUIRIES@DIAGEOTRADE.CO.UK
OR 0845 751 5101 TO ARRANGE A PRE-INSTALL SITE SURVEY**

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Cider

Cheers to
the UK's most
loved fruit
cider brand

Available
now at
Drinks
Express

Source: Savanta, BrandVue's Most Loved Drinks Brands 2023 Report, Jul '22 - June '23.
T&C's: Available in 15 x 500ml cases of Strawberry & Lime, Mixed Fruit, Pear, Raspberry and Cherry cider.

be [drinkaware.co.uk](https://www.drinkaware.co.uk)



KOPPARBERG



Old Mout Cider:
Kiwi & Lime/Summer Berries/
Pineapple & Raspberry/ Strawberry & Apple
12 x 500ml

62151 / 62140 / 587974 / 786178

£16.49



Rekorderlig Cider:
Strawberry & Lime/Wild Berries/Passionfruit/
Watermelon & Citrus/Mango & Raspberry/Blood Orange
15 x 500ml

778271 / 778293 / 983710 / 737002 / 367716 / 780715

£23.49

Cider

Drinks Express

Cider

Inch's Medium
Apple Cider
12 x 500ml
733580

£16.29



Magners
Irish Cider
Original Apple
12 x 568ml
557463

£14.75



Bulmers Cider
Original
12 x 500ml
293395

£11.99

Bulmers Cider
Crushed Red
Berries & Lime
12 x 500ml
293373

£15.29



Henry Westons Cider
8 x 500ml

Medium Dry
582675

Vintage Reserve 8.2%
546856

Old Rosie
594785

Cloudy Vintage
745890

£11.99



Henry Westons
Old Rosie Vintage
8 x 500ml
745888

£13.99



Henry Westons
Organic Cider
8 x 500ml
816150

£12.99



Stowford Press
Draught Cider
8 x 500ml
546876

£10.99



Brothers Cider:
Toffee Apple/Rhubarb & Custard/
Marshmallow/Strawberry & Lime/
Pink Grapefruit/Cherry Bakewell/Wild Fruit
12 x 500ml

554648 / 435603 / 676941 / 436467
743104 / 789348 / 994732

£17.99



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Alcohol Free

The category is dominated by younger consumers, so targeting this demographic is key to drive growth within the category. 18 - 24 is the biggest market.

NAB/LAB Growth - The category has experienced consistent double digit growth with the size of the prize currently at £100,000,000. With the category expected to continue to grow as consumers look for alternative “healthy categories” innovating and being a first mover may result in winning market shares.

- If volume and distribution remains constant, then the category could grow by +47% by 2025.
- 6+ million GB consumers have drunk no/low alcohol in the last 6 months. Equivalent to 12.2% of the adult population.
- With consumers looking to lead healthier lifestyles having no/low alcohol options is vital to capture sales in the growing market.
- Availability, quality and taste are key barriers to the category, with less than 1 in 2 consumers satisfied with the current options.
- NAB/LAB recruits more females to the category, with a large proportion of drinkers dwelling in city centres/ rural areas.

42%

of consumers have drunk no/low alcohol products when out in GB on-trade over the last 12 months.

In 2023

72%

of GB adult consumers agree they 'proactively try to lead a healthy lifestyle'.



Beck's Blue
24 x 275ml
577460

£12.49



Erdinger
Alkoholfrei
12 x 500ml
174284

£12.99



Guinness
Alcohol Free
24 x 440ml Cans
716264

£20.99

12 x 330ml
788841

£7.99



PERONI
NASTRO
AZZURRO
0.0%

TASTE WITHOUT COMPROMISE

NO/LOW BEER GREW BY 21.8% VOLUME & 28.5% VALUE IN THE LAST YEAR.

IT IS NOW WORTH OVER £100 MILLION IN THE UK MARKET AND CONTINUES TO GROW AHEAD OF THE CATEGORY.*

SOURCE: CGA OPMS MAT DATA TO POB (12/08/2023)

Live Every Moment

STOCK UP FOR DRY JANUARY

Terms and conditions apply.
Visit www.asahibeer.co.uk/promotional-terms-and-conditions

bedrinkaware.co.uk

SAY YES

WITH

NO AND LOW ALCOHOL*

Try our no and low range today**

be**drinkaware**.co.uk

*CONTAINS NO MORE THAN 0.05% ALCOHOL BY VOLUME.
**WHILE STOCKS LAST



Kopparberg is the UK's most loved alcohol-free brand with more loyal drinkers than any other brand¹

Keep your customers choice in stock with the UK's bestselling alcohol-free fruit cider²



Sources: 1. Kantar Worldpanel, Total Market, Total Alcohol Free, Penetration, MAT to 20.06.23. 2. IRI, Ext Marketplace, Alcohol Free Cider, Value sales, MAT to 01.10.23

be**drinkaware**.co.uk

KOPPARBERG



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Wine

Valentine's Day Wednesday 14th February

With Valentine's consumers typically spending more when visiting the On-Trade there are trade up opportunities for operators to target. Restaurants and casual dining should also be targeted with Valentine's Day consumers over-indexing for food-led occasions and channels. Quality of service and drinks range should be considered with these being influential factors in Valentine's Day consumers visiting a venue.

- Outlets should plan menus in advance, promote Valentine's menus via social media platforms and add Valentine's Day twists to drink serves.
- Wine is the main category, driven by Red wine, as a staple for food-led occasions. Whilst there is an uplift in Champagne and Sparkling, representative of celebration.
- Valentine's Day consumers are driven to drink wine by innovation, suggestions for food pairing and recommendations.
- The Saturday before Valentine's Day also offers RoS uplift vs the average equivalent day. Providing opportunity for Spirit suppliers to target with Cocktails, Gin and Vodka proving valuable.

Nearly 1 in 5 visit on-trade on this date.



Pornstar Martini and Daiquiri dominate the cocktail opportunity on Valentines Day, activating around these serves or tying in to offers is likely to drive value.



Liqueurs, Speciality Drinks and Flavoured Gin brands provide increased opportunity for outlets on Valentines Day, with Pink variants being a popular choice.

Red Wine



A soft rich Shiraz with soft dark berry fruits and chocolate flavours enhanced by a light spicy finish.

Exclusive Label
Yarra Creek (Australia)
Shiraz
6 x 75cl
639030

£26.99

Sell @ £18 per bottle
& make 70% POR

12 x 187ml
819767

£15.99

Sell @ £5.50 per bottle
& make 70.9% POR



From Valle Central Chile, rich, intense aromas and flavours of bramble fruits. The rich velvety texture of this wine makes it an ideal partner for red meat & pork dishes.

Exclusive Label
Dos Condores (Chile)
Merlot
6 x 75cl
11201

£29.49

Sell @ £18.50 per bottle
& make 68.1% POR

12 x 187ml
819763

£16.99

Sell @ £6 per bottle
& make 71.7% POR



Red
A smooth, rich blend of dark fruit.

Cabernet Sauvignon
A silky-smooth Cabernet with universal appeal.

Apothic (California):
Red/
Cabernet Sauvignon
6 x 75cl
174251 / 737024

£41.99

Sell @ £26 per bottle
& make 67.7% POR



Argentine Malbec is all the rage, and this example shows why. Full bodied and meaty, packed with dark fruit and leathery notes.

Sell @ £20
per bottle
& make
66% POR

Exclusive Label
Deporte De Reyes
(Argentina) Malbec
6 x 75cl
384167

£33.99



Delicate bouquet tones of wild berries, complemented by lightly spiced notes and violet aromas.

Sell @ £24
per bottle
& make
67.6% POR

Freixenet
Chianti
6 x 75cl
718571

£39.99



Jam Shed
Shiraz
12 x 187ml
816095

£17.99

Sell @ £6
per bottle
& make
70% POR



Jam Shed:
Shiraz/
Malbec
6 x 75cl
424157 / 724173

£31.99



A deep, inky violet Malbec with tempting flavours of blackberry, plum and black cherry.

Sell @ £6
per bottle
& make
70.4% POR

Hacienda De Calidad
(Argentina) Malbec
24 x 187ml
819768

£35.49



Leading with beautiful ripe black plum and berry fruit, and the brooding dark earthy/cacao complexity typical of great Merlot.

Sell @ £6.50
per bottle
& make
66.2% POR

Campo Viejo
(Spain)
Tempranillo
12 x 187ml
606505

£21.99





A classic dry white wine. Creamy vanilla with peach, melon and tropical fruit flavours.

**Sell @ £18
per bottle
& make
68.9% POR**

Exclusive Label
Yarra Creek
(Australia)
Chardonnay
6 x 75cl
639052

£27.99



**Sell @ £5.50
per bottle
& make
69.1% POR**

12 x 187ml
819764

£16.99



From Valle Central Chile, crisp and refreshing white wine. A perfect accompaniment to sea food and pasta dishes.

**Sell @ £18.50
per bottle
& make
66.5% POR**

Exclusive Label
Dos Condores (Chile)
Sauvignon Blanc
6 x 75cl
11191

£30.99



**Sell @ £6
per bottle
& make
71.7% POR**

12 x 187ml
819762

£18.99



This crisp, dry wine is packed full of juicy citrus fruit flavours and subtle floral aromas. A perfect accompaniment to sea food and fresh pasta dishes.



**Sell @ £18.50
per bottle
& make
67% POR**

Exclusive Label
Di Conte (Moldova)
Pinot Grigio
6 x 75cl
411384

£30.49



**Sell @ £6
per bottle
& make
68.4% POR**

12 x 187ml
411395

£18.99



Strawberries and cream in a glass. Serve chilled and drink as either a refreshing apéritif, to accompany Asian spiced foods, or simply sipped over conversation with friends.



**Sell @ £18.50
per bottle
& make
69.7% POR**

Exclusive Label
Marin Hills (California)
White Zinfandel
6 x 75cl
4767

£27.99



**Sell @ £6
per bottle
& make
70% POR**

12 x 187ml
819761

£17.99

A refreshingly crisp and fresh wine, with an aromatic vibrant style and concentrated flavours of gooseberry, passionfruit and zesty citrus.

**Sell @ £20
per bottle
& make
66% POR**

Cool Mountain
(South Africa)
Sauvignon Blanc
6 x 75cl
789326

£33.99



This wonderfully crisp Sauvignon combines the inviting flavours of lime kaffir. Fresh grapefruit and sweet elderflower for a zesty finish.

**Sell @ £28
per bottle
& make
67.9% POR**

Nika Tiki
(New Zealand)
Marlborough
Sauvignon Blanc
6 x 75cl
396968

£44.99



Packed full of fruity and floral flavours, with subtle hints of citrus.



Fresh and delicate, with plenty of red fruit flavours of red cherries and strawberries.

**Sell @ £24
per bottle
& make
67.6% POR**

Freixenet:
Pinot Grigio/
Italian Rosé
6 x 75cl
718582 / 718573

£39.99



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Wine



**Sell @ £16
per bottle
& make
63.8% POR**

Jack Rabbit:
Chardonnay/
White Zinfandel/
6 x 75cl
709299 / 709354

£28.99

**Sell @ £17
per bottle
& make
63.5% POR**

Jack Rabbit:
Pinot Grigio/Sauvignon Blanc/
Merlot/Shiraz
6 x 75cl
709332 / 23522 / 709310 / 993449

£30.99

**Sell @ £5.50
per bottle
& make
67.3% POR**

Jack Rabbit:
Chardonnay/
White Zinfandel
12 x 187ml
819739 / 819740

£17.99



**Sell @ £6
per bottle
& make
68.4% POR**

Jack Rabbit:
Merlot/
Sauvignon Blanc/
Pinot Grigio/Shiraz
12 x 187ml
819737 / 819738
819736 / 819741

£18.99



**MULTI
BUY**

CANYON ROAD

**BUY ANY 11x75CL BOTTLES
AND RECIEVE 1xCANYON ROAD
WHITE ZINFANDEL 75CL
BOTTLE FREE**

MERLOT

Rich aromas of plum & raspberry jam, layered
with vanilla bean and hints of cinnamon & clove.

PINOT GRIGIO

Boasting with bright citrus & apple aromas.

WHITE ZINFANDEL

Aromas of watermelon, strawberry & ripe cherry,
complemented by flavors of strawberry & tropical fruit.

California Table Wine ©2021 Canyon Road, Modesto, CA. All Rights Reserved.

75cl
£4.99

75cl
£4.99

75cl
£3.99

FREE



251228

251263

251274

Sparkling Wine

Drinks Express

Sparkling Wine

Clean on the palate, juicy, pleasantly sweet, medium bodied wine with subtle fruit, citrus notes, apple and smoky notes.



Scavi & Ray Prosecco
6 x 75cl
155785

£58.99



Scavi & Ray Frizzante
24 x 20cl
155796

£58.99

Golden straw in colour. With lively effervescence and fresh aromas of citrus, apple and flowers.



I Heart Prosecco
6 x 75cl
155785

£37.99



I Heart Prosecco
12 x 20cl
281430

£23.99

Rich red fruit bouquet with an elegant palate of strawberry & blackcurrant. Dry & refreshing with fine, yet persistent bubbles.



Belaire Rosé (France)
75cl
232875

£14.49

Prosecco Rosé
Made with Glera (Prosecco) and Pinot Noir grapes. Fresh, fruity and floral with red berry notes of Strawberry and Raspberry.



I Heart Prosecco Rosé
6 x 75cl
733091

£37.99

Fresh, summer aromas of green grape, honeydew, and golden pear, the palate yields more subtle notes of kohlrabi and clean, green grape flavours



Mionetto Prosecco DOC Treviso
6 x 75cl
632202

£42.99

Sell @ £25 per bottle & make 68% POR



Freixenet Cava:
Cordon Negro/
Cordon Rosado
6 x 75cl
656498 / 707825

£38.99

Sell @ £35 per bottle & make 69.2% POR



Freixenet:
Prosecco/
Italian Rosé
6 x 75cl
386274 / 632181

£50.99



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START THE YEAR WITH A SPARKLE

HAPPY NEW YEAR



6 x 75cl
£29.99

818047



12 x 20cl
£23.75

818046



6 x 75cl
£30.99

329122



6 x 75cl
£36.99

329144

Exclusive Label

Drinks Express

Soft Drinks

Drinks Express

Coca Cola
Original
24 x 330ml
210881

£12.99



Diet Coke/
Coke Zero
24 x 330ml
371473 / 569419

£10.99



Pepsi Regular
24 x 330ml
814603

£9.49



Pepsi Max/
Diet Pepsi
24 x 330ml
554019 / 566607

£8.79



Irn Bru:
Original/Xtra/
Sugar Free
24 x 330ml
553242 / 290135
593337

£9.49



Red Bull
Energy Drink
24 x 250ml
683130

£21.39



Red Bull
Sugar Free
24 x 250ml
604483

£19.95



Appletiser
24 x 250ml
344686

£12.29



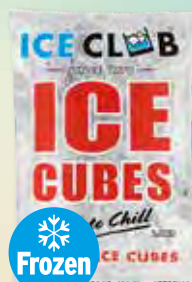
R Whites
Lemonade
24 x 330ml
729812

£8.79



Boost Energy
Original
24 x 250ml
358392

£9.69



Ice Club
Ice Cubes
5 x 2kg
810274

£4.89

Ice Club
Crushed Ice
5 x 2kg
810275

£4.89



39p per
10oz serve
(1/2 pint)

Coca Cola
Bag in Box
7ltr
569297

£68.79



33p per
10oz serve
(1/2 pint)

Diet Coke
Bag in Box
7ltr
569298

£58.79



33p per
10oz serve
(1/2 pint)

Coke Zero Sugar
Bag in Box
7ltr
318198

£58.79



28p per
10oz serve
(1/2 pint)

Schweppes Lemonade
Bag in Box
7ltr
569299

£64.99



35p per
10oz serve
(1/2 pint)

Pepsi Bag in Box
7ltr
77220

£56.99



28p per
10oz serve
(1/2 pint)

Pepsi Diet Bag in Box
7ltr
77231

£46.99



28p per
10oz serve
(1/2 pint)

Pepsi Max Bag in Box
7ltr
189707

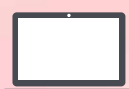
£46.99



25p per
10oz serve
(1/2 pint)

R Whites Lemonade
Bag in Box
7ltr
77242

£41.99



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Buy 4 get 1 free!



£8.49

150ml Tonic, Slimline Ginger Ale, Soda, Lemonade & receive a **FREE** case of Schweppes Copa glasses

704513

999089

122614

509431

816567




Enjoy responsibly
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Schweppes

BORN
SOCIAL


100% fruit juice.
That's sparkling.



Appletiser 509393
12 x 275ml

£12.99

 Appletiser®
CROWN THE MOMENT

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Soft Drinks

Drinks Express

Schweppes:
Tonic/
Slimline Tonic/
Ginger Ale/
24 x 125ml
598099 / 598079
598089

£8.99

Schweppes
Orange Juice
24 x 125ml
598239

£9.99



Schweppes
Juices:
Pineapple/
Tomato/
Orange
24 x 200ml
511342 / 511322
511312

£11.99



Schweppes
Mixers:
Tonic/
Slimline Tonic/
Lemonade/
Bitter Lemon/
Ginger Ale/
Soda Water/
Ginger Beer
24 x 200ml
601216 / 601196
601166 / 601176
572383 / 601206
601266

£11.49



SPECIAL OFFER

Britvic:
Tonic Water/
Low Calorie
Tonic Water/
Ginger Ale
24 x 200ml
316914 / 316871 / 316847

£11.89



SPECIAL OFFER

Britvic Juices:
Pineapple/
Orange/
Tomato
24 x 200ml
316936 / 316925
316947

£11.99



SPECIAL OFFER

Britvic:
Cranberry Juice/
Soda Water
24 x 200ml
316903 / 316860

£11.99

Britvic 55
Sparkling Orange
24 x 275ml
584640

£11.99



FEVER-TREE

Indian
Tonic Water
24 x 200ml
286251

£14.99

Naturally Light
Tonic Water/
Soda Water
24 x 200ml
286262 / 286340

£14.49



Refreshingly
Light Ginger Ale/
Ginger Beer/
Refreshingly
Light Lemonade
24 x 200ml
583105 / 583127 / 583138

£14.49



Mediterranean
Tonic Water/
Refreshingly
Light Elderflower
Tonic Water
24 x 200ml
583084 / 583095

£14.49



Schweppes Cordials:
Blackcurrant/Lime/
Orange/Peppermint
1ltr

326709 / 388407
431806 / 329309

£1.99

**CHEAPER
BY THE CASE**

Case Price
12 x 1ltr

£20.49



Freshers Cordials:
Lime/Orange/Orange NAS/
Blackcurrant/Blackcurrant NAS
5ltr

31242 / 31231 / 31220 / 31218 / 256184

£5.49



Essentially
Catering
Apple Juice
12 x 1ltr
4412

£10.99



Essentially
Catering
Orange Juice
12 x 1ltr
4401

£13.99



Essentially
Catering
Cranberry Juice
12 x 1ltr
263395

£11.49



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Soft Drinks

Coca Cola:
24 x 330ml
Original
834794

£18.49

Diet/
Zero Sugar
351317 / 287492

£16.49



Fanta/
Sprite Zero
24 x 330ml
554477 / 414732

£16.49

Appletiser
12 x 275ml
509393

£12.99



Coca Cola:
24 x 200ml
Original
601296

£13.59

Diet/
Zero Sugar
601286 / 397453

£12.19



Pepsi
12 x 330ml
815989

£6.89

Diet Pepsi/
Pepsi Max
12 x 330ml
221163 / 221130

£6.79

SPECIAL OFFER

SPECIAL OFFER



Irn Bru:
Original/
Sugar Free
24 x 330ml
545904 / 545914

£18.99



SPECIAL OFFER

J2O:
Orange &
Passion Fruit/
Apple & Mango/
Apple & Raspberry
12 x 275ml
265001 / 265012 / 265023

£9.49



Bundaberg:
Ginger Beer/Root Beer
12 x 375ml
545944 / 181005

£13.19



Simply Fruity:
Blackcurrant & Apple/Orange/
Apple/Strawberry
12 x 330ml
797016 / 797027 / 797050 / 797049

£4.49

SPECIAL OFFER

Fruit Shoot:
Orange/Apple & Blackcurrant
12 x 275ml
110394 / 110404

£5.99



Half Pint
Tumbler
20 x 50 Pack
803068

£24.99



Pint
Tumbler
20 x 50 Pack
803413

£38.99



Shot
Glasses
1oz
36 x 30 Pack
471972

£23.99



TORK
Black Cocktail
Napkins
200 Sheets
256284

£4.25



PPS
Black Straws
250's, 20cm
759994

£2.49



PPS Black
Cocktail Straws
250's, 140mm
814614

£1.79



Essentially Catering
White Toilet Rolls: White/Honey
40 Rolls
147832 / 147843

£7.49



Essentially Catering
Toilet Paper:
Mini Jumbo
12 x 150m
546551

£17.49

Jumbo
6 x 300m
577009

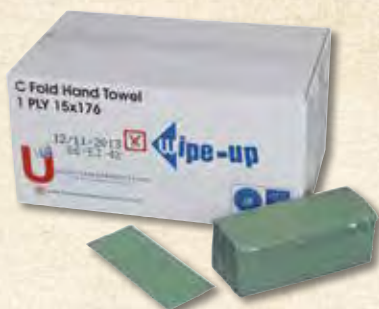
£17.99



Essentially Catering
Centre Feed Roll
6 x 110m

Blue 28632
£9.99

White 28643
£11.99



C Fold
Hand Towels
1 Ply 15's
561848

£19.99



Stronghold
Heavy Duty
Black Bin Liners
200's
395281

£18.49



Preema Cloths:
Pink/Yellow/Blue/Green
50s
816181 / 816185
816186 / 816175

£3.79



Flash Trigger
Sprays:
Multi-surface/
Multi-purpose/
Power Degreaser
750ml
116812 / 580946 /
116878

£2.79

Nilco
Air Fresheners:
Spring Fresh/
Cranberry/
Fresh Linen
750ml
563067 / 563057
559554

£4.25



Pledge Polish:
Multi Surface/
Furniture
400ml
506664 / 506704

£1.99



Cleenol
Lemon Floor Gel
5ltr
815198

£8.49



Super Professional
Beerline Cleaner:
Purple/Clear
5ltr
755671 / 755660

£8.49



Nilco
Toilet Blocks
3kg
108382

£19.99



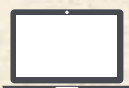
Nilco Cabinet
Glass Wash
5ltr
545986

£9.99



Nilco Cabinet
Rinse Aid
5ltr
546197

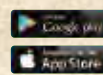
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Drinks Express



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Smoky Bacon/Tomato Ketchup/
Pickled Onion/Roast Chicken
32 x 32.5g
256740 / 255053 / 255020
255031 / 255018 / 258780
259665 / 255007

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SPECIAL OFFER

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Chilli Heatwave/
Tangy Cheese/Cool Original
32 x 40g
254955 / 259687 / 259698

£15.89



SPECIAL OFFER

Walkers Squares:
Salt & Vinegar/
Cheese & Onion
32 x 27.5g
254977 / 258978

£14.49



Real Crisps:
Cheese & Onion/Salt & Vinegar/Sea Salt/
Roasted Ox/Ham & Mustard/Sweet Chilli/
Salt & Pepper/Real Chicken Peri Peri
24 x 35g
340852 / 340906 / 340928
340885 / 340863 / 340930
340917 / 817630

£11.29



KP Nuts Pubcard:
Original/Dry Roasted/Chilli
21 x 50g
732482 / 678813 / 678824

£11.99



Scampi Fries/
Bacon Fries
27g/24g
471347 / 529411

£8.49



Pork Scrunchings
12 x 70g
721424

£12.65

Pork Scrunchings
12 x 40g
743315

£8.69



SPECIAL OFFER

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4 Finger
24's
408985

£10.49



SPECIAL OFFER

Yorkie
24 x Std
409026

£10.49



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Fruit Pastilles
36 x 50g
739664

£10.49



SPECIAL OFFER

Polo Mints
32 x 34g
422430

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Please include free stock/reward item when placing orders. Multi-buy deal promotions may be restricted per customer.

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